

McKenzie Tucker

An art and design generalist
committed to producing quality work

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Projects

Mental Health America

Video directed to encourage viewers to take an online mental health screening. Worked within a team to design, storyboard, and animate a video for the organization Mental Health America.

Helped design and follow style guide to create art assets. Successfully executed storyboard concepts in final animation. Evolved assets based on feedback from Mental Health America. It will be promoted on social media and Youtube as a back to school campaign. Standard version:

<https://www.youtube.com/watch?v=r3P2NO7INIU>

Miner Madness in collaboration with Open Systems Technology

A board game designed to teach logical and critical thinking skills to children.

Includes introduction, code-theory, and instructional videos. Worked on sound design and mastering for the environment and other miscellaneous sound portions for each video.

Developed and refined sounds based on feedback from collaborators. Introduction video:

<http://epicsite.org/minermadness/>

Cell City

Educational animated video that uses the analogy of a city to relate inner cell workings to children aged eight to thirteen years.

Concepted, designed, storyboarded, and animated assets. Recorded, processed, and edited audio for animation. https://www.youtube.com/watch?v=eG7v_5VtHt4&t=ls

Work Experience

Dollar Sense (Feb 2015 - July 2015)

Store Clerk - Key holder, cashier, stocking, running lottery, cleaning and maintaining store responsibilities. Customer needs were prioritized with a friendly and helpful approach.

Bronner's Christmas Wonderland (Aug 2013 - Dec 2013) (July 2014 - Jan 2015)

Ornament Inscrubber - Decorated customers' ornaments in hand written script. Provided excellent customer service with a positive attitude, and maintained customer satisfaction as a priority.

Kendall College of Art and Design

Grand Rapids, MI

BFA in Digital Media

2015 - 2018

Mott Community College

Flint, MI

Associate of Fine Arts

Art and Design Foundation Certificate

2012 - 2014

Skills

Adobe After Effects



Garageband



Adobe Animate



Pro Tools



Adobe Illustrator



Blender



Adobe Photoshop



Maxon Cinema 4D



Adobe Premiere



Modo

